

This VENA 3-Step Counseling Training is scheduled for 8:30am - 4:00pm on the following dates and locations in March:

March 3, 2008

Truman Medical Center-Lakewood,
Truman Room #2,
7900 Lee's Summit Road,
Kansas City, MO 64139

March 4, 2008

Cameron Area Health Office,
Large Conference Room,
207 East McElwain,
Cameron, MO 64429

March 6, 2008

West Plains Civic Center,
Walnut Room,
110 St. Louis Street,
West Plains, MO 65775

March 7, 2008

Doling Family Center,
Community Room,
301 East Talmage,
Springfield, MO 65803

Goal:

This interactive continuing education is designed to assist in encouraging and sustaining successful nutrition counseling using VENA guidelines.

The one-day training session will provide continuing education to WIC staff to increase their knowledge in areas that are specific to their scope of work.

Objectives:

- 🔊 Discuss strategies staff can use during counseling session
- 🔊 Quickly identify participant's motivation to change
- 🔊 Enhance the learning process of the WIC counseling session
- 🔊 Develop active listening techniques
- 🔊 Evaluate personal teaching techniques
- 🔊 Identify which techniques work best with which type of WIC participant

This is a mandatory training for WIC CPAs (Nutritionists, RDs, and RNs).

VENA 3-Step Counseling Training



March 3, 2008 - Kansas City
March 4, 2008 - Cameron
March 6, 2008 - West Plains
March 7, 2008 - Springfield

Sponsored by
Missouri Department of Health
and Senior Services,
WIC and Nutrition Services,
Nutrition Training Institute



VENA Supports Revitalizing Quality Nutrition Services in WIC

- Provides a positive approach based on desired health outcomes rather than on deficiencies.
- Allows staff to use limited time to address participants concerns.
- Complements participant centered nutrition services by creating a partnership with the participant in goal setting.
- Improves staff competencies.
- Encourages participants with limited time to address their health concerns.

Philosophy

- VENA** is the first step in quality nutrition services.
- VENA** connects nutrition assessment to effective and appropriate nutrition services that best meet each participant's needs.
- VENA** is an integral part of a continual quality improvement process for WIC.

NOTE:

- ♥ Participants are asked to bring a sweater or jacket due to variations in temperature and personal preferences.

VENA Benefits

- Increases the **VALUE** of the WIC experience through a participant centered approach.
- ENHANCES** the quality of WIC services by linking WIC nutrition assessment to the subsequent nutrition services (nutrition education, food package, and referrals).
- Provides a comprehensive **NUTRITION** assessment that considers the WIC participant's mind and body in addition to environmental influences.
- Establishes National standards for the WIC Nutrition **ASSESSMENT** process.



Please contact Michele Bailey
at Michele.Bailey@dhss.mo.gov
with questions or if an
accommodation is needed.

March Registration Sheet

Please complete the information below and email or fax.

WHICH SITE WOULD YOU LIKE TO ATTEND?

- ☐ March 3, 2008 - Kansas City
- ☐ March 4, 2008 - Cameron
- ☐ March 6, 2008 - West Plains
- ☐ March 7, 2008 - Springfield

NAME: _____

OCCUPATION: _____

PLACE OF EMPLOYMENT: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

PHONE NUMBER: (____) _____

E-MAIL: _____

Send Registration Form To:
Attn: Michele Bailey
VENA 3-Step Counseling Training
at
fax number: (573) 526-1470
or
email: Michele.Bailey@dhss.mo.gov

Confirming E-mail With Site
Information Will Be Sent To You
As Your Receipt.